

**HONOLULU, Hawaii - (March 8, 2018)** More than 350 of the newest cars, crossovers, trucks, SUVs, luxury cars and classics will add to the family fun at this year's First Hawaiian International Auto Show, held Friday, April 13 through Sunday, April 15 at the Hawaii Convention Center. The annual event is the ideal setting for showgoers to fuel their automotive passion while researching some of the hottest new models and in-car technology, all in a no pressure environment. From plug-in electric vehicles to a dazzling collection of ultra-high-end exotics, everyone's dream car will be on display over the weekend!

The First Hawaiian International Auto Show is the perfect place for attendees to research, compare and evaluate their next vehicle purchase. With several exciting all-new and redesigned vehicles being showcased, the auto show is the perfect place to sit in the seats, pop open hoods, kick tires and smell that new car smell.

Test drive the latest Nissan vehicles, including various plug-in hybrids. A product specialist will sit in the vehicle while to drive to answer any questions you may have. Test drives happen all three days of the show, please check the website for test drive hours.

Don't miss the Multi-Million Dollar Exotic Vehicle display, featuring some of the most unique, fastest - and not to mention most expensive vehicles, from Ferrari, Maserati, Lamborghini, Alfa Romeo and Bentley, *courtesy of Velocity Honolulu*. These high-end models feature sticker prices well into the six figures, can rocket to 60 mph in under 3.5 seconds and offer an escape from the ordinary commute.

Attendees will also have the chance to explore all of the new technology currently being offered on automobiles. Significant upgrades in safety, entertainment and convenience features have made new models more sophisticated than ever. From 360-degree cameras, crash avoidance systems and inflatable seatbelts to massive multimedia screens, integrated smartphone Apps and even the ability to open the rear hatch by just waving your foot, the auto show is the perfect place to get the scoop on the latest technology making commutes safer and more enjoyable. Several hybrid-electric vehicles will be on display including models from Nissan, Chevrolet, Ford, Toyota and more.

Eye candy, including rare collections from the Antique Automobile Club of America, Aloha Mustang and Shelby Club of Hawaii, Corvette Club of Hawaii, VW Club of Hawaii, Sports Car Club of America, Old School Imports Hawaii, and 808 Supra Club will be stopping traffic as they collect oohs and aahs this year.

Kids aged 3-7 will have the opportunity to test drive various battery-powered vehicles on our test track. Attendees can also take home a free photo souvenir with an exotic vehicle in the background.

Following are the details on additional special promotions:

**Military Two-Fer Day** - On Saturday only, all Department of Defense - reservists, National Guard and retired with a military ID can gain admission "Two for the price of One": Buy one \$8 military admission with a military ID & receive a second military admission free, with a second valid military ID. Must present two military IDs at the box office. *Not valid with any other offer.* 

**FREE Subscription to** *Motor Trend* - Showgoers will receive a FREE one-year subscription to *Motor Trend* just for attending. Simply sign up at the auto show and receive 12 issues of the world's #1 automotive authority direct to your mailbox.

The First Hawaiian International Auto Show will be open to the public Friday, April 13 through Sunday, April 15, at the Hawaii Convention Center in Honolulu. The First Hawaiian Bank continues as the auto show's title sponsor. The auto show is also sponsored by the Hawaii Automobile Dealers Association and the *Honolulu Star-Advertiser* and produced by Motor Trend Auto Shows, the nation's largest auto show producer and part of TEN: A Discovery Communications Company.

Show hours are Friday noon to 10 p.m., Saturday 10 a.m. to 10 p.m. and Sunday 10 a.m. to 7 p.m. Admission is \$10 for adults (13 and older), \$8 for military (with any D.O.D ID), \$7 for senior citizens (62 and older) and FREE for children 12 and younger. Save time and money, purchase E-tickets in advance at <u>www.AutoShowHawaii.com</u> and receive a \$1 discount off regular adult admission. Discount coupons are available while supplies last at Oahu branches of First Hawaiian Bank and Texaco gas locations. Additional information can be found on the official auto show website, <u>www.AutoShowHawaii.com</u>.

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