

#### FIRST HAWAIIAN INTERNATIONAL AUTO SHOW

March 18-20, 2016 • Hawaii Convention Center 1801 Kalakaua Avenue, Honolulu, HI 96815 www.AutoShowHawaii.com

# "Get Into Your Dream Car at the Auto Show" DAYS/HOURS

Friday, March 18 -- (Noon - 10 p.m.) Saturday, March 19 -- (10 a.m. - 10 p.m.) Sunday, March 20 -- (10 a.m. - 7 p.m.)

#### ADMISSION

Adults (13+) -- \$10 Military (w/ any D.O.D. ID) -- \$8 Seniors (62 & older) -- \$7 Children (12 & younger) -- FREE

#### SPECIAL DISPLAYS AND HIGHLIGHTS

**More than 30 Domestic & Import Manufacturers** - Showcasing their latest cars, trucks, crossovers, vans, hybrids and sport/utility vehicles.

**Exotic Vehicle Collection** - A multi-million dollar collection of high-end exotic vehicles, including models from Ferrari, Maserati, Lamborghini and Bentley will be on display, *courtesy of the JN Automotive Group*.

**Car Club Displays** - Eye candy, including rare collections of antiques and classics, muscle cars and tricked out tuners will be stopping traffic this year, courtesy of the following local car clubs and organizations:

- VW Club of Hawaii
- 808 Supra Club
- Aloha Mustang & Shelby Club of Hawaii
- Corvette Club of Hawaii
- Aloha Region AACA
- Sports Car Club of America, Hawaii Region

## **DISCOUNTS & PROMOTIONS**

**Discount E-Tickets** - Purchase adult E-tickets at <a href="www.AutoShowHawaii.com">www.AutoShowHawaii.com</a> and save \$1 off the regular adult admission price all show days.

**FREE Friday Before 6 p.m. Auto Show Tickets** - Visit participating First Hawaiian Bank - Oahu branches to pick up a special VIP Pass valid for one FREE adult admission before 6 p.m. on Friday, while supplies last. Present the pass after 6 p.m. on Friday or anytime Saturday or Sunday to purchase up to two discounted \$8 tickets.

**Shop at Ala Moana Center, then Visit the Auto Show** - Present a receipt from any merchant and get \$2 off one adult admission. Valid all show days.

**Military Two-Fer Day, Saturday, March 19** - Members of the military can buy one \$8 military admission with a valid D.O.D. ID and get one admission for a second member of the military (w/ID), free. Cannot be combined with any other offers. Open to all retired and reserve members of the military with valid ID. **FREE Papa John's Pizza** - Free pizza samples, while supplies last, for all attendees in the Papa John's

**FREE Subscription to** *Motor Trend* **Magazine** - Showgoers will receive a FREE one-year subscription just for attending. Simply sign up at the auto show and receive the world's #1 automotive authority direct to your mailbox.

#### **SOCIAL Media Handles**

Facebook: www.facebook.com/HawaiiAutoShow

Twitter: www.twitter.com/HawaiiAutoShow or @HawaiiAutoShow

**Instagram:** www.instagram.com/HawaiiAutoShow

Tag Posts with #HIAutoShow

### **Media Contact:**

Gazebo!

Hawaii Automobile Dealers Association Dave Rolf (O) 808-593-0031 (C) 808-223-6015 drolf@hawaiidealer.com

TEN: The Enthusiast Network/Motor Trend

Todd Hovsepian

thovsepian@enthusiastnetwork.com